

# How to Find Your Next 'BEST' Client

*10 tips to save time, money, and grow your business fast!*

Can you imagine working with only your best clients?

How do you find your next best client?

Do your best clients understand all the services you offer?

Do your best clients send you referrals?

- **Learn 10 tried and true techniques** to assess your target clients' risk and reward profile so you can position your offer and get to market quicker.
- **Be clear, focused and confident** about why your best clients love working with you and how to target your next best client.
- **Know what you need to build** a targeted marketing strategy.

*"Laural's presentation re-energized my business model! When running your own business you get caught up in the day to day. Her presentation was a fantastic reminder to ensure that you are building a client base that truly reflects your desired target market. Working with your ideal client provides a valuable referral source and helps your business to grow."*

- **Stephanie Kotsopoulos**, Financial Advisor



Book or attend this dynamic presentation  
and grow your business by adding more  
of your 'BEST' clients!

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**Laural Carr** is an award-winning, 25-year creative business development expert at her Toronto-based firm, Impagination Inc. She is passionate about working with smart, savvy businesses who want to boost results by increasing the three-R's; Revenue, Reputation and ROI.