

# **Refresh Your Brand Persona Perspective**

## **Answer Five Key Questions**

**Has your brand become muddy and cluttered while your organization transformed?**

**Do you know who are your best clients?**

**And do your best clients know the full extent of what you have to offer?**

**Do your best clients send you referrals?**

**Does your team know what makes your firm unique?**

Rebranding is more than refreshing your logo. In this lively presentation go behind the scenes to learn insider tips on how to define and catapult a new brand persona into the marketplace.

- Learn how to build a persona that can be sustained for the next chapter of your organization.
- Discover how your persona simplifies your business development message, and helps create a memorable story to reach your next 'BEST' client.

***“Laural is a talented and industry-savvy marketer, customer-focused and results-oriented.” LP***

***“Laural guided me to re-evaluate and re-focus my business. The outcome has proven invaluable, and Laural's personality made it enjoyable.” JW***

***“I was looking for advice and clarity on my marketing niche. I wanted a tailor-made approach to market what makes my brand unique. My search ended when I met Laural.” NH***



Is it time to tidy the tangled garden that has become your brand persona? Attend this dynamic presentation and learn to grow your business by profiting from your unique persona!

**Get in touch:**

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